

HELPING GARDENERS DURING RECESSION

The current economic downturn sees many homeowners and businesses cutting back on services such as gardeners. The Gardeners Guild, a national trade network for qualified gardeners, supports its members by helping them replace lost business and build for future success.

The Gardeners Guild offers its members access to services that would normally only be available to employees of large companies. These include legal advice, a 24 hour health & safety advice line and discounted health care. Other benefits of membership are trade discounts, admin and advertising support and regular trade updates.

Only gardeners with a horticultural qualification can join. This ensures that membership of The Gardeners Guild really does distinguish career gardeners from casual workers. Approved members are listed in an online register giving potential customers in their area access to their details.

Gary Edwards, founder of The Gardeners Guild, explains: "Our aim is to look after both gardeners and their customers interests. We provide business support for gardeners who in many cases are sole traders or small business owners. Customers in turn have peace of mind in knowing that they are receiving service from a qualified gardener in whose work they can really trust."

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